

# Lake-Lehman Elementary PTOs

*Proudly Supporting the Students of the Lake-Noxen, Lehman-Jackson and Ross Elementary Schools*

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Dear Business Owner/Operator,

The Lake-Lehman Elementary PTOs are very excited to be bringing back the world famous **Harlem Wizards** entertainment basketball to Lake-Lehman for a community event/fundraiser. The Harlem Wizards brand of "Hoops & Alley Oops" entertainment basketball has been packing gyms across the globe for 50 years. The Wizards will put on a show with their slams, world-class tricks, precision teamwork and humor. The Wizards will be playing against a team made up our own Lake-Lehman District faculty, and staff.

The event will take place on Saturday, January 13th, 2018 at 6:30pm at Lake-Lehman High School. Last year was a HUGE success with over 800 tickets sold and we are expecting an even larger crowd this year! Since this is truly a community wide family event, we encourage businesses like yours to participate in our Sponsorship Program. The event will be advertised in several publications throughout area. Not only is this an opportunity for your business to boost its marketing in the community, you can also take pride in supporting our amazing students and teachers. The Lake-Lehman School District is home to over 1900 students and all funds raised from this event will go directly to supporting the Lake-Lehman Elementary Students.

We ask that you thoughtfully review the attached sponsorship opportunities available to support this community event and celebration.

Sponsorship and ad opportunities will be available until December 20th, 2017. Sponsorships may be tax deductible and start at only \$250, ads start at just \$35. All checks should be made payable to Ross PTO and can be picked up in person by a member of our committee. Thank you in advance for your consideration in helping to make this a highly successful event.

Best Regards,

Heather Hospodar

Harlem Wizards Event Coordinator

heatherlynn294@gmail.com

(570)706-1480

**THE HARLEM WIZARDS VS. BLACK KNIGHTS**  
**SPONSORSHIP RESERVATION FORM**

Please list the following information as you wish it to appear on all acknowledgements:

Contact Name: \_\_\_\_\_

Organization/Company Name: \_\_\_\_\_

Address: \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Please reserve the following Sponsorship, and/or Ad space:

**\_\_\_ SLAM DUNK EVENT SPONSOR-\$500**

\*Special recognition in the Event Program. \*Logo Black Knight Game shirts. \*Opportunity to display a company banner or provide gift item with company logo \*Full Page Add in Event Program \*Logo on website and Facebook Event page. \* Opportunity to be a ticket outlet.\*

**\_\_\_ TRICK SHOT SPONSORS-\$250**

\*Logo Black Knight Game shirts. \*Half page add in Event Program \*Logo on website and Facebook Event Page.

**\_\_\_ WIZARDS EVENT PROGRAM AD SPACE** \*Sponsor's ad and/or coupon to appear in Event Program

\_\_\_ Business Card Size-\$35 \_\_\_ 1/2page (4.25"x5.5") \$50 \_\_\_ Full page \$100

We authorize the PTOs to include our name/logo on all promotional materials printed for the event consistent with the sponsorship selection above:

Authorized Signature \_\_\_\_\_

ALL ARTWORK/LOGOS MUST BE RECEIVED BY Dec 20th, 2017.

Please submit all files/logos to [christin.snyder@lje-pta.com](mailto:christin.snyder@lje-pta.com) or submit with this form. Sponsorships and ad payments may also be secured online at [www.harlemwizards.backmtnpa.com](http://www.harlemwizards.backmtnpa.com).

\*Concession donations (drinks, hot dogs, snacks) and gift cards for such items are greatly appreciated, and will receive recognition in the Event Program and an announcement during the game\*

Please contact Heather Hospodar @ 570-706-1480 or [heatherlynn294@gmail.com](mailto:heatherlynn294@gmail.com). if you would like to be a sponsor, purchase ad space, have questions, or would like to purchase tickets.

**Please make checks payable to Ross PTO**

Harlem Wizards Committee    Attn: Ross PTO    5148 Main Road    Hunlock Creek    PA    18621